



## Mission Valley Internet Cooperative

### Membership Recruitment Talking Points

#### What it is:

- A community-owned cooperative providing fast, reliable, and affordable internet service to the Mission Valley area.
- An opportunity to keep money in the community while providing superior service.
- A way to ensure that the local community maintains control of a vital piece of infrastructure.

#### What we get:

- Guaranteed minimum speeds of 100 Mb/s (download and upload). Maximum speeds can be as high as 500 Mb/s.
- Unlimited internet with “pay-for-what-you-use” pricing similar to your electric or water bill.
- A pre-pay format means you’ll never receive a surprise bill.
- Typical monthly costs of \$30 to \$50 a month.
- A private and encrypted connection.

#### How it works:

- A network of relays connects individuals to multiple high-speed pathways for internet.
- Specialized firmware on your router keeps you connected:
  - Encrypts your data so it remains private.
  - Automatically optimizes the path your data takes for speed and affordability.
  - Charges your preloaded account for data used and credits it for data relayed.

#### What you can do:

- Pre-register at <https://missionvalleyinternet.org>
- Take our speed test at [bit.ly/MVIC-speedtest](http://bit.ly/MVIC-speedtest)
- Spread the word.
  - Tell your friends and neighbors. You can use these talking points!
  - Distribute flyers.
    - Contact Will Wright at Mission West for copies:  
[will.wright@missionwestcdp.org](mailto:will.wright@missionwestcdp.org) or 406-518-5163.
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